

# Your Visual Roadmap to First Sales

Follow this path to validate, launch, and grow your digital product.



## Idea Validation

Test before you build.  
Validate your idea with  
simple checks.



## First Sale Roadmap

Turn your validated idea  
into your first sale with a  
step-by-step path.

## Walkthru Guide

Stay on track with a  
practical walkthrough  
from setup to launch.



## Marketing Pathways

Pick the right marketing  
route to grow sales and  
scale your product.

New? Start with Idea Validation. Already have a product? Jump into Marketing Pathways.

Explore Full Frameworks at [GoalsPath.com](https://GoalsPath.com)